CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
493895 /	06318806

Product
OBAMA SKED A ADD

Contract Dates	Estimate #
09/18/12 - 09/24/12	1798

Advertiser	Original Date / Revision
Obama For America	09/17/12 / 09/17/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/24/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	$390.00
Week:		09/18/12	09/24/12	MTWTF--	2	$195.00						
N 2	KVVU	09/18/12	09/24/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	4	$1,400.00
Week:		09/18/12	09/24/12	MTWTF--	4	$350.00						
N 3	KVVU	09/18/12	09/24/12	Better	M-F 11a-12p		:30			NM	2	$390.00
Week:		09/18/12	09/24/12	MTWTF--	2	$195.00						
N 4	KVVU	09/18/12	09/24/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$390.00
Week:		09/18/12	09/24/12	MTWTF--	2	$195.00						
N 5	KVVU	09/18/12	09/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
Week:		09/18/12	09/24/12	MTWTF--	2	$450.00						
N 6	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
Week:		09/18/12	09/24/12	MTWTF--	2	$725.00						
N 7	KVVU	09/22/12	09/22/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	$2,350.00
Week:		09/17/12	09/23/12	-----1-	1	$2,350.00						
N 8	KVVU	09/22/12	09/22/12	Clone Wars	Sa 2-3p		:30			NM	0	$0.00
Week:		09/17/12	09/23/12	-----1-	1	$85.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/17/12-09/23/12		*Clone Wars*	*Sa 2-3p*	-------Sa--	*:30*		*~~$85.00~~*	*NM*		
See MG 9.2												
N 9	KVVU	09/22/12	09/22/12	The Closer	Sa 3-4p		:30			NM	1	$170.00
Week:		09/17/12	09/23/12	-----1-	1	$85.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA SKED A ADD	1798

Advertiser	Original Date / Revision
Obama For America	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/17/12-09/23/12		*The Closer*	*Sa 3-4p*	-------Sa--	*:30*		*~~$85.00~~*	*NM*		
See *MG 9.2*												
2	KVVU	09/22/12-09/22/12		Fringe	Sat 11p-12a	-------Sa--	:30		$170.00	NM		
Ⓗ	MG for 8.1,9.1											
N 10	KVVU	09/23/12	09/23/12	The Closer	Sun 1-2am		:30			NM	1	$85.00
Week:		09/17/12	09/23/12	------1	$85.00			1				
N 11	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,250.00
Week:		09/17/12	09/23/12	------1	$1,250.00			1				
N 12	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$785.00
Week:		09/17/12	09/23/12	------1	$785.00			1				
N 13	KVVU	09/23/12	09/23/12	Criminal Minds	Sun 11p-12am		:30			NM	1	$225.00
Week:		09/17/12	09/23/12	------1	$225.00			1				
N 14	KVVU	09/20/12	09/20/12	The X Factor	The X Factor		:30			NM	1	$5,150.00
Week:		09/17/12	09/23/12	---1---	$5,150.00			1				
									Totals		21	$14,935.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	21	$14,935.00	$12,694.75
Totals	21	$14,935.00	$12,694.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6318806 TRF# 493895
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP17/12 15.08
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6318806 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1798 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP17/12 15.08

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINES 15 AND 16
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95			AGENCY EST# = 1798						
			AGENCY PRODUCT CODE = 101									
1		ES	100P-200P	30		$195.00	9/18	9/24	0		TU-F,M	0

PROGRAM : COLD CASE
CON COM1: COLD CASE

REP HEADLINE# 6318806 TRF# 493895
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 15.08
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15		A	100P-200P	30		$195.00	9/18	9/24	2		TU-F,M	2

PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-1 FOR 2 SPOTS/WK

8		S	200P-300P	30		$85.00	9/22	9/22	0		SAT	0

PROGRAM : THE CLOSER
CON COM1: THE CLOSER

16		A	100P-1200M	30		$170.00	9/22	9/22	1		SAT	1

PROGRAM : THE CLOSER
ORD COM1: SPOTS N/A DUE TO SPORTS. MG 'FRINGE' PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-8 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-9 FOR 1 SPOT/WK

9		S	300P-400P	30		$85.00	9/22	9/22	0		SAT	0

PROGRAM : WITHOUT A TRACE
CON COM1: WITHOUT A TRACE

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED:	TU-F,M/100P-200P	SEP18(2/WK)	30S $195.00	(SEP17/12)
			OFFER:	TU-F,M/100P-200P	SEP18(2/WK)	30S $195.00	PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#8	MISSED:	SAT/200P-300P	SEP22	30S $85.00	(SEP17/12)
		BUY#9		SAT/300P-400P	SEP22	30S $85.00	
			OFFER:	SAT/100P-1200M	SEP22	30S $170.00	PLS ADVISE.
			CMT:	SPOTS N/A DUE TO SPORTS. MG 'FRINGE' PRE-BOOKED PLS APPROVE.			

SEP/12 14935.00

CONTRACT TOTAL 14935.00
TOTAL SPOTS 21

MARKET TOTALS $74,675 KVVU 20% KSNV 26% KLAS 16% KTNV 25% KVMY 8% KVCW 4% CABL 0%
KTUD 1%

SAHRES EST.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6318806
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP17/12 14.10
*** KVVU-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US

REP.# _____ OFF.# 762 SALESMAN # _____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 493895 CONTRACT # 6318806

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1798 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/12 14.10

REP:
TO ROSE
FR NIKKI
NEW OBAMA SKED A ADD
TOTAL $14935
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95			AGENCY EST# = 1798						
			AGENCY PRODUCT CODE = 101									
1			100P-200P	30		$195.00	9/18	9/24	2		TU-F,M	2

PROGRAM : COLD CASE
CON COM1: COLD CASE Cops 1Dos

REP HEADLINE# 6318806
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP17/12 14.10
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1135P-1205A	30		$350.00	9/18	9/24	4		TU-F,M	4
	PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS											
3			1100A-1200N	30		$195.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
4			1200N-100P	30		$195.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT											
5			500A-600A	30		$450.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
6			600A-700A	30		$725.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
7			100P-800P	30		$2,350.00	9/22	9/22	1		SAT	1
	PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL											
8			200P-300P	30		$85.00	9/22	9/22	1		SAT	1
	PROGRAM : THE CLOSER CON COM1: THE CLOSER											
9			300P-400P	30		$85.00	9/22	9/22	1		SAT	1
	PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE											
10			100A-200A	30		$85.00	9/23	9/23	1		SUN	1
	PROGRAM : THE CLOSER CON COM1: THE CLOSER											

REP HEADLINE# 6318806
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP17/12 14.10
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	11		1000P-1045P	30		$1,250.00	9/23	9/23	1		SUN	1
	PROGRAM :		FOX 5 NEWS AT 10PM SUN									
	CON COM1:		FOX 5 NEWS AT 10PM SUN									
	12		1045P-1100P	30		$785.00	9/23	9/23	1		SUN	1
	PROGRAM :		FOX 5 SPORTS EXTRA									
	CON COM1:		FOX 5 SPORTS EXTRA									
	13		1100P-1200M	30		$225.00	9/23	9/23	1		SUN	1
	PROGRAM :		CRIMINAL MINDS									
	CON COM1:		CRIMINAL MINDS									
	14		800P-900P	30		$5,150.00	9/20	9/20	1		THU	1
	PROGRAM :		THE X-FACTOR									
	CON COM1:		THE X-FACTOR									

SEP/12 14935.00

CONTRACT TOTAL 14935.00
TOTAL SPOTS 22

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